FOUNDER'S NOTE



Kishor N Shah Founder

"Ours had been a humble beginning in the field of Real Estate with the goal to add value to the lifestyle of all ourhome buyers. We believe quality cannot be compromised. Despite braving all odds and having faced tiring situations, we have completed all our projects on promised time by creating and maintaining realistic schedules.

It gives me immense pleasure to share our success story. Our journey started with multi-storied buildings and shifted to building huge Townships. All our success is accredited to our strong, united team and the committed work of investors, stake holders, staff members, associates, partners and family members.

We have embarked on this journey and continue working towards attaining this aim by setting specific, measurable and time-bound business goals.

There is no substitute for the invaluable joy one derives from sharing individual success with the very society withinwhich we have grown up.

I believe the future holds a plethora of opportunities for all our stake holders. We can do wonders if we are unyielding in what we desire and decide to achieve. We are confident and hopeful that we will together experience a warm, long-lasting and truly symbiotic relationship."

FOUNDER'S VISION

'To become something more' is the clarion call that fuels the future we envision in the world of real estate.

Our unswerving commitment to quality drives us towards raising the benchmark of lifestyles with innovation and commitment to our promise of quality work.

"A vision is not just a picture of what could be; it is an appeal to our better selves, a call to become something more." - Rosabeth Moss Kanter

OUR PHILOSOPHY

Value-driven entrepreneurship welded with social welfare remains a core motive in our corporate culture as well as life. We remain rooted to our company philosophy that reflects in all aspects of our work. All our efforts towards building better living & working spaces are upheld by three pillars: Innovation, Trust and Sincerity.

Innovation

We don't just build homes and offices. We put continuous efforts to achieve a quality lifestyle - one of ease, convenience and all-round comfort. The success of this endeavor rests on one key ingredient - constant innovation.

Trust

Long-lasting relationships are nothing but those that are built on trust. Our commitment to both earning and sustaining your faith in us keeps alive our goals and the Terraform Realty™ name, one that is synonymous with reliability.

Sincerity

The very foundation of trust. We are able to fulfill your needs and anticipate your requirements thanks to ourcommitment to meticulous planning and understanding your needs, and with a well-equipped home care division.

These pillars form the very core of the Terraform Realty™ ethos. It drives our efforts towards securing your satisfaction and ensuring the highest levels of healthy, comfortable and happy living.

LEADERS IN INNOVATIVE PLANNING & CUSTOMER FOCUS

Right from time of our inception in 1976, we have played a vital role in raising the standard of living of all our customers.

We have created landmarks projects as Everest Developers[™], but as part of its strategic positioning Everest Developers is now named as Terraform Realty[™].

Our residential and commercial complexes represent high utility & customer centric approach, resulting in them becoming landmarks project at prime locations across Mumbai and Thane.

Our qualified teams of professionals are supervising every stage of buying cycle which ensures quality experience in all your endeavors. Our philosophy is simple: "Enriching life with nature & technology."

With over 46 years of delivering dream properties and firmly equipped with a commitment to re-invent our capabilities, our focus remains the same: Pursuit of Excellence.

Our priority still remains unchanged: Our customers.

CORPORATE STATEMENT

"Doing More with Less, Outsourcing for Value Addition and Capitalizing on Strengths" are the Strategic Principles for the way forward of the Organization.

The Management strongly believes that to sustain & grow the Business it is always better to have positive cash flow at all times. In order to achieve this, Sale of Non — Core Assets; Joint Ventures for Synergistic Growth & Self Development of Core Projects are the three alternatives which we will be using from time to time.

Avoiding wastages, improving efficiencies and adhering to Industry Standards are Building Blocks of the Organization.

We, the employees of Terraform Realty, make personal commitment to remain Cost Conscious without compromising on the Quality & Safety Standards in all aspects of our work. If we fail at any time, then we will determine what wentwrong and assure that it doesn't happen again.

As a core philosophy The Management believes Employee participation and honest communication, combined with continuously improving all our work processes is the key to SUCCESS.
